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1 WOLF, RIFKIN, SHAPIRO, SCHULMAN & RABKIN, LLP
2 CHARLES J. HARDER (State Bar No. 198593)

charder@wrslawyers.com

3 JEFFREY I. ABRAMS (State Bar No. 162735)

jabrams@wrslawyers.com

4 MICHELLE E. GOODMAN (State Bar No. 238421)

mgoodman@wrslawyers.com

11400 West Olympic Boulevard, 9th Floor

5 Los Angeles, California 90064-1582

Telephone: (310) 478-4100

6 Facsimile: (310) 479-1422

2012 AUG 28 PM 4: 22
CLERK U.S. DISTRICT COURT
CENTRAL DIST. OF CALIF.
LOS ANGELES

BY: _____

7 Attorneys for Plaintiff

8 THE JULIA CHILD FOUNDATION FOR

GASTRONOMY AND THE CULINARY ARTS

9
10 UNITED STATES DISTRICT COURT

11 CENTRAL DISTRICT OF CALIFORNIA

12 THE JULIA CHILD FOUNDATION
13 FOR GASTRONOMY AND THE
14 CULINARY ARTS, a Massachusetts
charitable trust,

15 Plaintiff,

16 v.

17 BSH HOME APPLIANCES
18 CORPORATION, doing business as
"Thermador," a California corporation,
19 and DOES 1-10, inclusive,

20 Defendants.

Case No. 8:12CV 1403 DDP (SH+)

**COMPLAINT FOR DAMAGES AND
INJUNCTIVE RELIEF FOR:**

1. **INFRINGEMENT OF
TRADEMARK, TRADE NAME,
TRADE DRESS, AND SLOGAN
(15 U.S.C. §1125(a))**
3. **COPYRIGHT INFRINGEMENT
(17 U.S.C. § 501, et seq.)**

DEMAND FOR JURY TRIAL

22 Plaintiff The Julia Child Foundation for Gastronomy and The Culinary Arts
23 (herein, "The Julia Child Foundation" or "Plaintiff") hereby alleges as follows:

24 **SUMMARY OF THE ACTION**

25 1. The Julia Child Foundation owns certain of the intellectual property
26 rights, including copyrights and trademarks, of and associated with legendary
27 American cooking teacher, author and television personality, Julia Child.

1 2. Julia Child's name and associated trademarks, trade name, trade dress,
2 slogans, and copyrighted photographs have tremendous commercial value,
3 particularly in the industry associated with food, cooking and the culinary arts.

4 3. Defendant BSH Home Appliances Corporation, doing business as
5 "Thermador" ("Thermador" or "Defendant") used, and is continuing to use, the
6 trademarks, trade name, trade dress and slogans associated with Julia Child; and
7 certain copyrighted photographs of Julia Child, all of which are owned by The Julia
8 Child Foundation, within magazine print advertisements, website advertisements
9 and marketing, newsletters, and other commercial marketing materials, for the
10 purpose of advertising, marketing, promoting and selling Thermador-brand ranges,
11 ovens and related products.

12 4. Thermador did not obtain the permission of The Julia Child Foundation
13 (nor did it obtain the permission of Ms. Child, prior to her death in 2004) to use the
14 trademarks, copyrights, and other intellectual property rights of Julia Child. Nor did
15 Thermador ask The Julia Child Foundation, or any of its representatives, for such
16 permission prior to using such rights. Nor has Thermador paid The Julia Child
17 Foundation, or Ms. Child, for the commercial use of such rights, let alone
18 compensation commensurate with the substantial commercial value of such rights.

19 5. Based on the foregoing, The Julia Child Foundation seeks monetary
20 damages, statutory damages, punitive damages, treble damages, attorneys' fees, and
21 a preliminary and permanent injunction to stop all further and future uses of the
22 Julia Child trademark rights, copyrights, and other intellectual property rights.

23 **THE PARTIES**

24 6. Plaintiff The Julia Child Foundation is a private charitable foundation
25 organized and existing under the laws of the State of Massachusetts, with its
26 principal place of business located in the State of California.

27 7. Plaintiff is informed and believes and based thereon alleges that
28 defendant BSH Home Appliances Corporation, doing business as "Thermador," is,

1 and at all times relevant hereto was, a corporation organized and existing under the
2 laws of the State of Delaware, with its principle place of business located at 1901
3 Main Street, Suite 600, Irvine, California 92614.

4 8. Plaintiff is informed and believes and based thereon alleges that the
5 fictitiously-named defendants sued herein as Does 1 through 10, and each of them,
6 are in some manner responsible or legally liable for the actions, events, transactions
7 and circumstances alleged herein. The true names and capacities of such
8 fictitiously-named defendants, whether individual, corporate, or otherwise, are
9 presently unknown to Plaintiff, and Plaintiff will seek leave of Court to amend this
10 Complaint to assert the true names and capacities of such fictitiously-named
11 defendants when the same have been ascertained. For convenience, each reference
12 to a named defendant herein shall also refer to Does 1 through 10. All defendants,
13 including both the named defendants and those referred to herein as Does 1 through
14 10, are sometimes collectively referred to herein as "Defendants."

15 9. Plaintiff is informed and believes and based thereon alleges that
16 Defendants, and each of them, were and are the agents, licensees, employees,
17 partners, joint-venturers, co-conspirators, owners, principals, and employers of the
18 remaining Defendants, and each of them are, and at all times herein mentioned were,
19 acting within the course and scope of that agency, license, partnership, employment,
20 conspiracy, ownership, or joint venture. Plaintiff further is informed and believes
21 and based thereon alleges that the acts and conduct herein alleged of each of the
22 Defendants were known to, authorized by, and/or ratified by the other Defendants,
23 and each of them.

24 **JURISDICTION AND VENUE**

25 10. This Court has subject matter jurisdiction over this case pursuant to 28
26 U.S.C §§ 1331 and 1338(a), 17 U.S.C. §§ 101, *et seq.*, and 15 U.S.C. §1125(a),
27 because it arises as a result of allegations of violations of the U.S. Copyright Act
28 and the U.S. Lanham Act. Moreover, the U.S. District Court has exclusive

1 jurisdiction over claims of copyright infringement pursuant to 28 U.S.C § 1338(a).

2 11. This Court has personal jurisdiction over Thermador because its
3 principal place of business is located in the State of California. Moreover,
4 Thermador solicits, transacts, and is doing business within the State of California,
5 and committed the unlawful and tortuous acts alleged herein within the State of
6 California, as well as outside of the State of California, and have caused injury to
7 Plaintiff in California. Plaintiff's claims arise out of the conduct that gives rise to
8 personal jurisdiction over Thermador.

9 12. Venue is proper in the Central District of California under 28 U.S.C.
10 §1391(b) because the events giving rise to the claims set forth in this Complaint
11 occurred in this judicial district, and both Plaintiff and Thermador actually reside in
12 this District. Venue also is proper pursuant to 28 U.S.C. § 1391(b)-(d) because
13 Thermador is subject to the Court's personal jurisdiction with respect to this civil
14 action and thus is deemed to reside in this District. Venue also is proper pursuant to
15 28 U.S.C. § 1400 because Thermador actually resides in this District.

16 **JULIA CHILD**

17 13. Julia Child was born on August 15, 1912. Her 100th birthday was
18 celebrated this past August 15, 2012.

19 14. Beginning in the early 1960s, and until her death in 2004, Julia Child
20 was a famous American cooking teacher, author and television personality. Her
21 career began in earnest in 1961 when her first book, *Mastering the Art of French*
22 *Cooking*, 734 pages long and published by Alfred A. Knopf, became a best-seller
23 and received critical acclaim. In 2009, nearly 50 years after publication, the book
24 topped the *New York Times* best-seller list in the advice and how-to category. In
25 1963, her celebrated television program, *The French Chef*, debuted in Boston on
26 public television and was an immediate hit. It was quickly syndicated to local PBS
27 (Public Broadcasting Service) stations throughout the United States and ran
28 nationally for ten years, and spanned approximately 200 episodes, many of which

1 remain widely available including through channels such as www.PBS.com and
2 iTunes. *The French Chef* won numerous awards including an Emmy Award and
3 Peabody Award. The success of this show led to seven other successful series and
4 several PBS specials. Ms. Child won two additional Emmy Awards for this work,
5 and the programs also spawned several companion books. Ms. Child wrote or co-
6 wrote a total of eighteen (18) books, nearly all of them educational books about
7 food, cooking and the culinary arts. Her final book, the autobiographical *My Life in*
8 *France*, published posthumously in 2006, was a critically acclaimed bestseller and
9 recounted Ms. Child's life with her husband, Paul Child, in post-World War II
10 France.

11 15. Throughout her life and career, Julia Child had many opportunities for
12 commercial advancement, including entering into commercial endorsement
13 opportunities with companies in the food and culinary industry. She could have
14 created a lifestyle brand like Martha Stewart or Oprah Winfrey, and endorsed major
15 corporations and product manufacturers, like Thermador and others, for large sums
16 of money. She chose to forego all such commercial opportunities. Instead, she
17 focused her career on public education, and allowed her show to be broadcast on
18 PBS, a non-profit television network, for its entire ten-year run.

19 16. From the early 1960s, through to the present, the name, identity, and
20 persona of Julia Child have been and are instantly recognized by the public and have
21 substantial commercial value.

22 17. Julia Child died in Santa Barbara County, California on August 13,
23 2004. She was a permanent resident of the State of California at the time.

24 18. Following her death, her intellectual property rights, including her
25 copyrights and trademark rights, including rights to trade name, trade dress and
26 slogan, among other rights (collectively, the "Julia Child IP Rights") were
27 transferred to The Julia Child Foundation.
28

1 19. The Julia Child Foundation is a grant-giving private foundation
2 dedicated to advancing the matters that Julia Child valued: educating and
3 encouraging others to live well through the joys of cooking and eating well.

4 20. The Julia Child Foundation exercises careful consideration before
5 permitting the use of any of the Julia Child IP Rights. The Julia Child Foundation
6 generally does not grant permission for the Julia Child IP Rights to be used for
7 commercial purposes, namely, the marketing and sale of commercial products and
8 services, because Julia Child herself, during her lifetime and long career as a world-
9 famous cooking teacher, author and television personality, generally did not grant
10 permission for the Julia Child IP Rights to be used for commercial purposes.

11 21. Neither Julia Child, nor The Julia Child Foundation, ever granted
12 Defendants, or any of them, any right, license or permission to use any of the Julia
13 Child IP Rights for any purpose whatsoever.

14 **DEFENDANTS' WRONGFUL CONDUCT**

15 22. Plaintiff is informed and believes and based thereon alleges that
16 Thermador is a company that manufactures, advertises and sells commercial
17 products including cooking ranges, stoves, and related products. Thermador
18 advertises and markets its company and products in numerous different media
19 including, among others, magazine print advertisements, brochures, newsletters,
20 blogs, social media sites including Facebook, Twitter, Tumblr and Pinterest, and at
21 its commercial website located at URL www.Thermador.com, among other websites
22 and media.

23 23. Defendants intentionally and prominently used trademarks, trade name,
24 trade dress and slogan associated with Julia Child and owned by The Julia Child
25 Foundation in advertisements, marketing, and promotion (collectively,
26 "Advertisements") for Thermador and its commercial products and services. In
27 particular, and among other Advertisements, Defendants used the Julia Child IP
28 Rights as follows:

1 a. A very large and prominent photograph of Julia Child is used at
2 the *homepage* of the Thermador website, at www.Thermador.com, followed by the
3 prominent caption:

4 A HERITAGE OF INNOVATION

5 FROM JULIA CHILD TO THE STAR BURNER

6 The use of the Julia Child IP Rights in this manner creates the appearance to any
7 reasonable consumer that Julia Child either had been a company spokesperson for
8 Thermador during her career and/or that The Julia Child Foundation agreed to
9 license the Julia Child IP Rights to advertise and promote Thermador and its
10 products and services.

11 b. Other webpages within the Thermador site, including without
12 limitation the “Heritage” page, which uses Julia Child’s name and a prominent
13 photograph of her to advertise and promote Thermador and its products and
14 services.

15 c. Multiple print advertisements, published in various magazines in
16 2012 and possibly earlier, using the name and a prominent photograph of Julia
17 Child, to advertise and promote Thermador and its products and services, and
18 making it appear as though Julia Child had been a company spokesperson for
19 Thermador during her career and/or that The Julia Child Foundation agreed to
20 license the Julia Child IP Rights to Thermador for commercial purposes.

21 d. Brochures using Ms. Child’s name and photograph created and
22 distributed by Defendants to consumers to advertise and promote Thermador and its
23 products.

24 e. Newsletters using Ms. Child’s name and photograph created and
25 distributed by Defendants to consumers to advertise and promote Thermador and its
26 products.

27 f. Multiple postings at Thermador’s online blog, using Ms. Child’s
28 name and photograph, to advertise and promote Thermador and its products.

1 g. Thermador's accounts at popular social media websites,
2 including Facebook, Twitter, Tumblr and Pinterest, using Ms. Child's name and
3 photograph, to advertise and promote Thermador and its products.

4 24. Attached hereto as **Exhibit A** are true copies of certain of the
5 aforementioned Advertisements which used the Julia Child IP Rights without
6 permission. Exhibit A is not intended to include *all* of the Advertisements at issue,
7 but rather representative examples of them.

8 25. Defendants used the Julia Child IP Rights for the purpose of attracting
9 attention to Thermador and its commercial products and services, and enhancing the
10 advertising and marketing thereof.

11 26. At no time did Julia Child, or The Julia Child Foundation, ever give
12 permission to Defendants, or any of them, to use the Julia Child IP Rights for any
13 purpose, including to advertise, market and promote Thermador and/or its products
14 and services. Defendants, and each of them, without permission, have reproduced,
15 copied and/or colorably imitated Plaintiff's trademarks, trade name, trade dress,
16 and/or slogan, and applied such reproduction, copy, or colorable imitations to the
17 Advertisements, which were intended to be used in commerce in connection with
18 the advertising, marketing, promotion, offering for sale, distribution and sale of
19 Defendants' commercial products and services, and such use is likely to cause
20 confusion, or to cause mistake, or to deceive.

21 27. Plaintiff is informed and believes and based thereon alleges that
22 Defendants intentionally, negligently and/or knowingly used the Julia Child IP
23 Rights in the Advertisements for the purpose of advertising and promoting
24 Thermador and its commercial products and services. Defendants have, without any
25 right, title or authorization, misappropriated Plaintiff's valuable rights and the
26 resulting success and popularity of Julia Child by unlawfully using the Julia Child
27 IP Rights for the aforesaid commercial purposes.

FIRST CAUSE OF ACTION

(Infringement of Trademark, Trade Name, Trade Dress and Slogan

15 U.S.C. §1125(a) – Against All Defendants)

28. Plaintiff repeats, re-alleges, adopts and incorporates each and every allegation contained in Paragraphs 1-27, inclusive, as though fully set forth herein.

29. The Julia Child name and associated trademarks, trade name, trade dress, and slogans, have been extensively advertised and promoted throughout the world since at least 1961 in connection with Ms. Child's television programs, eighteen published books, and other related services and products. As a result of this advertising and promotion, the Julia Child name and associated trademarks, trade name, trade dress, and slogans are recognized throughout worldwide trading areas and channels of trade as famous and distinctive, and are identified by the purchasing public with Plaintiff. Plaintiff's trademark to "Julia Child" and associated trademarks, trade name, trade dress, and slogans are famous and distinctive within the meaning of U.S. trademark law, including 15 U.S.C. §§1125.

30. Defendants' use in interstate commerce of the name and mark "Julia Child" and associated trademarks, trade name, trade dress, and slogans in connection with the advertising, marketing, and promotion of Thermador and its commercial products and services constitutes a violation of 15 U.S.C. §1125(a), in that it creates a false designation of origin as to the goods and services advertised, distributed, offered for sale, and sold by Defendants, which is likely to confuse, mislead, or deceive the consuming public and trade by creating the false impression that Thermador and its commercial products and services were approved, sponsored, endorsed, guaranteed by, and/or are in some way affiliated with Julia Child and/or The Julia Child Foundation.

31. Defendants' use in interstate commerce of the name and mark "Julia Child" and associated trademarks, trade name, trade dress, and slogans in connection with the advertising, marketing and promotion of Thermador and its

1 commercial products and services also constitutes a false or misleading description
2 or representation in interstate commerce, in violation of 15 U.S.C. §1125(a).

3 32. As a direct and proximate result of the conduct of Defendants, Plaintiff
4 is entitled, pursuant to 15 U.S.C. §1117(a), to the recovery of: (1) Defendants'
5 profits; (2) any damages sustained by Plaintiff as a result of Defendants' conduct,
6 the precise amount of which shall be established by Plaintiff at trial; and (3)
7 Plaintiff's costs of suit.

8 33. As a direct and proximate result of the conduct of Defendants, Plaintiff
9 is entitled, pursuant to 15 U.S.C. §1117(c), to the recovery of statutory damages of
10 One Hundred Thousand Dollars (\$100,000) for *each non-willful* use, per mark, per
11 type of goods sold, offered for sale, or distributed.

12 34. Plaintiff is informed and believes, and based thereon alleges, that
13 Defendants committed the acts alleged above with knowledge of Plaintiff's prior
14 right to and use of Plaintiff's trademarks, and with the willful intent to trade on Julia
15 Child's goodwill and reputation. As such, this case is exceptional under 15 U.S.C.
16 §1117(a)(3), thereby entitling Plaintiff to the recovery of its attorneys' fees and the
17 recovery of treble damages pursuant to 15 U.S.C. §1117(b); and also statutory
18 damages of One Million Dollars (\$1,000,000) for *each willful* use, per mark, per
19 type of goods sold, offered for sale, or distributed.

20 35. Plaintiff is informed and believes, and based thereon alleges, that
21 Defendants committed the acts alleged above with knowledge of Plaintiff's prior
22 right to and use of Plaintiff's trademarks, and with the willful intent to trade on Julia
23 Child's goodwill and reputation, this case is exceptional under 15 U.S.C.
24 §1117(a)(3), entitling Plaintiff to the recovery of its attorneys' fees, as well as the
25 recovery of treble damages pursuant to 15 U.S.C. §1117(b).

26 36. Defendants' wrongful acts will continue unless enjoined by this Court.
27 Plaintiff has no adequate remedy at law and is suffering irreparable harm and
28 damage as a result of the aforesaid acts of Defendants. Accordingly, Plaintiff is

1 entitled to preliminary and permanent injunctive relief.

2 **SECOND CAUSE OF ACTION**

3 **(Copyright Infringement – Against All Defendants)**

4 37. Plaintiff repeats, re-alleges, adopts and incorporates each and every
5 allegation contained in Paragraphs 1-36, inclusive, as though fully set forth herein.

6 38. At all times relevant hereto, Plaintiff has been the owner of the
7 copyrights for certain photographs of Julia Child identified herein and shown within
8 **Exhibit A** hereto (collectively, the “Copyrighted Photographs”), namely, the
9 photograph depicting Julia Child holding a mallet over her head which was
10 prominently used at the *homepage* of Thermador’s website and through
11 Thermador’s other Advertisements.

12 39. Without Plaintiff’s permission, authorization or consent, Defendants
13 have used the Copyrighted Photographs within Defendants’ Advertisements for the
14 purpose of advertising, marketing, promoting Thermador and its commercial
15 products and services.

16 40. Plaintiff is informed and believes and based thereon alleges that
17 Defendants knew that the rights to the Copyrighted Photographs belonged to
18 Plaintiff, and that Defendants did not have permission to use the Copyrighted
19 Photographs for any purpose, including Defendants’ commercial use thereof.

20 41. Plaintiff is informed and believes and based thereon alleges that
21 Defendants knew that their actions constituted copyright infringement, and that
22 Defendants’ conduct was willful within the meaning of the Copyright Act.

23 42. As a result of their wrongful conduct, Defendants are liable to Plaintiff
24 for copyright infringement pursuant to 17 U.S.C. § 501. Plaintiff has suffered, and
25 will continue to suffer, substantial losses, including but not limited to damage to its
26 business reputation and goodwill.

27 43. Plaintiff is entitled to recover damages, which include its losses and
28 any and all profits Defendants have made as a result of its wrongful conduct,

1 pursuant to 17 U.S.C. § 504.

2 44. Alternatively, Plaintiff is entitled to statutory damages under 17 U.S.C.
3 § 504(c).

4 45. In addition, because Defendants' infringement was willful, the award of
5 statutory damages should be enhanced in accordance with 17 U.S.C. § 504(c)(2).

6 46. Plaintiff is entitled to recover its attorneys' fees and costs of suit
7 pursuant to 17 U.S.C. § 505.

8 47. Defendants' wrongful acts will continue unless enjoined by this Court.
9 Plaintiff has no adequate remedy at law and is suffering irreparable harm and
10 damage as a result of the aforesaid acts of Defendants. Accordingly, Plaintiff is
11 entitled to preliminary and permanent injunctive relief.

12 WHEREFORE, Plaintiff prays for judgment against Defendants, and each of
13 them, jointly and severally, as follows:

14 **AS TO THE FIRST CAUSE OF ACTION:**

- 15 1. General and special damages in accordance with proof at trial;
- 16 2. An award of the revenues and profits received by Defendants as a result
17 of the unauthorized use of the "Julia Child" name and associated trademarks;
- 18 3. Treble damages;
- 19 4. Statutory damages in the maximum amount available by law;
- 20 5. An award of Plaintiff's attorneys' fees;
- 21 6. Preliminary and permanent injunction prohibiting Defendants and their
22 affiliated companies from any further use of the "Julia Child" name and associated
23 trademarks.

24 **AS TO THE SECOND CAUSE OF ACTION:**

- 25 1. General and special damages in accordance with proof at trial;
- 26 2. An award of the revenues and profits received by Defendants as a result
27 of the unauthorized use of the photographs of Julia Child in which Plaintiff owns the
28 registered copyright;

3. Statutory damages in the maximum amount available by law;
4. Imposition of a constructive trust on all monies and sums received by Defendants as a result of their infringement of Plaintiff's registered copyrights;
5. An award of Plaintiff's attorneys' fees;
6. Preliminary and permanent injunction prohibiting Defendants and their affiliated companies from any further use of Plaintiff's copyrighted photographs.

AS TO ALL CAUSES OF ACTION:

1. For all costs of suit incurred herein;
2. Interest at the maximum legal rate; and
3. For such other and further relief as the Court may deem to be just and proper.

Dated: August 28, 2012

WOLF, RIFKIN, SHAPIRO,
SCHULMAN & RABKIN, LLP

By: 

CHARLES J. HARDER
Attorneys for Plaintiff THE JULIA CHILD
FOUNDATION FOR GASTRONOMY
AND THE CULINARY ARTS

DEMAND FOR JURY TRIAL

Plaintiff hereby demands a trial by jury.

Dated: August 28, 2012

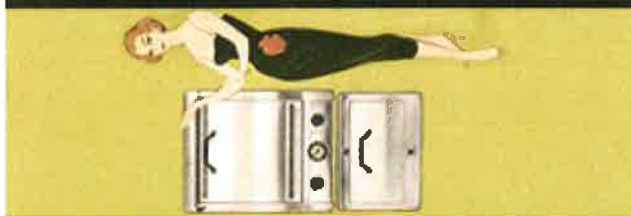
WOLF, RIFKIN, SHAPIRO,
SCHULMAN & RABKIN, LLP

By: 

CHARLES J. HARDER
Attorneys for Plaintiff THE JULIA CHILD
FOUNDATION FOR GASTRONOMY
AND THE CULINARY ARTS

Exhibit A

INTERNATIONAL



A HERITAGE OF INNOVATION

THERMADOR HAS BEEN PROVIDING REAL INNOVATIONS
FOR REAL COOKS FOR MORE THAN ELEVEN DECADES.



FIND A DEALER

GET A QUOTE

ABOUT

CONTACT

BLOG



Enter Keyword



COOKING

REFRIGERATION

DISHWASHERS

PLANNING

TRADE

CULINARY

SUPPORT

★ MY THERMADOR

ABOUT THERMADOR

A HERITAGE OF INNOVATION

THERMADOR HAS BEEN PROVIDING REAL INNOVATIONS FOR REAL COOKS FOR MORE THAN ELEVEN DECADES.



Company Information

Thermador has been providing real innovations for real cooks for more than 75 years.

[LEARN MORE](#)



Thermador Heritage

Thermador was founded in 1916 by William E. Cranston as a manufacturer of electric items, particularly portable and built-in electric room heaters.

[LEARN MORE](#)



Press Room

Thermador has been providing real innovations for real cooks for more than 75 years.

[LEARN MORE](#)



Promotions

Get an unbelievable deal on #1-rated Thermador luxury appliances and turn your kitchen into a complete culinary studio.

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Events

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Blog

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SHOWROOMS

Choose a location below to make and appointment for a consultation. Can't find a showroom near you? Please go to the dealer locator to find an authorized dealer in your area.

► **BRISBANE -
PURCELL
MURRAY**

► **HUNTINGTON
BEACH -
PURCELL
MURRAY**

► **TUKWILA -
ECHELON
HOME
PRODUCTS**





FIVE INNOVATIONS THAT WILL CHANGE THE WAY YOU COOK

Meet the innovations that will change the kitchen of tomorrow. From the brand that's been revolutionizing cooking for a century, The Thermador Pro Chef® Steam Range, ensuring the best full-function combination of Steam and Convection, born. The Freedom® Pro Chef® Cooktop, gives you the freedom to move pots and pans anywhere on the cooktop surface. The new rotating speed of the Star® Range™, gives you the ability to cook your food faster and easier. At the Baller® wall oven, redesigned by two stars that revolutionized the kitchen in 1920, Thermador offers a new wave of appliances that are simply better, faster and better than anything the kitchen industry has seen.



www.thermador.com

AN AMERICAN ICON AND HER AMERICAN ICONS

Thermador's iconic kitchen is inducted into the Smithsonian Institution, National Museum of American History. Kenneth E. Baller, General Executive, Thermador Corporation, of the line. Cook's World, published in 1920, is shown in 1920.





THE WALL OVEN REIMAGINED BY ITS MAKERS

THERMADOR BUILT-IN WALL OVENS*

Flexibility is a beautiful thing. Whether your culinary muse demands a convection microwave with your oven, or both an oven and warming drawer, Thermador Professional® and Masterpiece® Series built-in wall ovens offer real cooks an array of combinations and variety of models to ignite their passion. In 2012 innovative SoftClose® door hinges prevent slamming and join a long list of exclusive features, including the fastest pre-heat on the market, Speed Convection, Maxbroil™, a heavy-duty rotisserie, and a massive 4.7 cubic foot capacity.



AN AMERICAN ICON AND HER AMERICAN ICONS

Julia Child's iconic kitchen is inducted into the Smithsonian Institution, National Museum of American History, Kenneth E. Behring Center. Featuring classic Thermador innovations of the time, Child's kitchen debuted on nationwide television in 1970.

FAST COMPANY

/ 156

two pages

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in this issue
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back issues
helpThermador[★]

THE WALL OVEN REIMAGINED BY ITS MAKERS

THERMADOR BUILT-IN WALL OVENS*

Flexibility is a beautiful thing. Whether your culinary needs lean towards convenience, retro-style built-in ovens, or built-in ovens and warming drawers, Thermador Professional and Masterpiece® Series built-in wall ovens offer real cooks an array of customization and variety of models to ignite their passion. In 2012, our custom SoftClose® doors feature proven styling and join a long list of exclusive features, including the fastest pre-heat on the market, Super Convection, Moisture™, a heavy-duty interior, and a massive 5.7 cubic foot capacity.



AN AMERICAN ICON AND HER AMERICAN ICONS

Julia Child's iconic kitchen is included in the Smithsonian Institution, National Museum of American History. Amongst L. B. King's Central Avenue, featuring classic Thermador innovations of the time, Child's kitchen debuted on nationwide television in 1959.

*Available Summer 2012. Visit thermador.com

[home](#)

shop

featured

art

art automotive

entertainment

lifestyle

news

ience & tech

travel

women

[view all](#)

1997

All Digital Magazines and Books > Travel - magazines > Smithsonian Magazine > Jun-12 > Pages 38 / 39

Thermador ★

**FIVE INNOVATIONS
THAT WILL
CHANGE
THE WAY YOU
COOK**

Most of the students had a difficult time in classifying the different health issues as being related to a specific "category" of health care. The students had to use their knowledge of the health care system and the "category" of health care to make a decision on how to classify the health care issue. The students had to use their knowledge of the health care system and the "category" of health care to make a decision on how to classify the health care issue.



AN AMERICAN ICON AND HER AMERICAN ICONS



ABOUT THIS DIGITAL ISSUE



Smithsonian Magazine Jun-12

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HOME ABOUT THERMADOR WEBSITE

Thermador

CATEGORIES ARCHIVES



What a lot of our guests came to see:
Freedom Induction. [#UltimateKitchen](http://t.co/yXSN7x6D)
[#UltimateKitchen](http://t.co/yXSN7x6D) # 4 hours ago

The Pro Grand theater tour. [#UltimateKitchen](http://t.co/af187Ky)
[#UltimateKitchen](http://t.co/af187Ky) # 5 hours ago

[#UltimateKitchen](http://t.co/af187Ky) cookies :)

[#UltimateKitchen](http://t.co/af187Ky) # 17 hours ago

Round two of OC dining experience with fab bloggers at Villa Nova. [#UltimateCooking](http://t.co/af187Ky) # 19 hours ago

Mozza and now Villa Nova for our progressive dinner tour at [#UltimateKitchen](http://t.co/af187Ky) experience. Yum! # 19 hours ago

Thermador on Pinterest: A Heritage Worth Pinning

POSTED BY THE THERMADOR TEAM ON JUNE - 7 - 2012 ADD COMMENTS



Are you pinning?

We're big on Pinterest, and a quick visit to the Thermador Pinterest page will prove that point. The Thermador luxury style enjoyed by so many culinary enthusiasts manifests itself on a social media outlet like Pinterest, which lets users express themselves like never before.

With 2012 being a gigantic year for Thermador on the product launch side, we're having a blast going back and looking at the roots that helped create the American luxury kitchen of today.

Julia Child, who will be remembered this year on the 100th anniversary of her birth, was one of Thermador's original brand champions. And while the wall oven advertisements of yesteryear are a far cry from, say, a sparkling 16-page ad in *Fast Company* magazine, they're still fun to look at today—especially as we get closer to next month's launching of our new wall oven line.

Our Pinterest page also provides a great chance to see the best in today's kitchen design and product innovation, but when you finish daydreaming we've got plenty more for you at the official Thermador web site.

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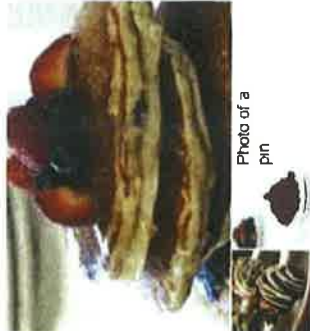


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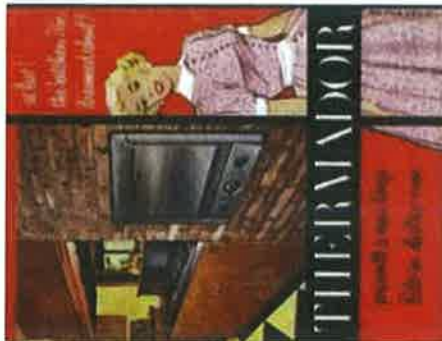
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PRODUCTS



Thermador: A History in the Making

By Kevin Murray on July 7th, 2010

2010 is a special year for Thermador, marking 55 years since the company revolutionized home cooking by introducing the world's first built-in wall oven. Since then, the name Thermador has become synonymous with the modern American kitchen, thanks to forward-thinking products and the endorsement of television's domestic heroines. Only the best was suitable for Mike and Carol's kids on *The Brady Bunch*, and housekeeper Alice set the kitchen standard when, beginning in 1969, she prepared the family's meals using a Thermador wall oven and other Thermador appliances. A year later, American culinary superstar Julia Child followed suit, choosing to use the Thermador wall oven for her nationally-acclaimed PBS series. (Thirty years later, Child donated her kitchen to the Smithsonian museum, where the Thermador wall oven enjoys notoriety as an important piece of American television and food history.)

PRODUCTS



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Courtesy of The Brady Bunch



Courtesy of Julia Child PBS Series

Propelled by this stint in the spotlight, Thermador continued to produce revolutionary kitchen technology for the American cook. In 1975 the company launched the unique triple-oven, three-way-microwave, warming-drawer and oven-combo unit, a product that is still unmatched by any other brand in the industry. The following year, Thermador invented the first "speed cooking" oven (a combination microwave-thermal built-in oven), which set new standards for kitchen efficiency.

In 1998, Thermador invented a product that kicked the brand up several notches, forever changing the company's technology — the StarBurner, a unique five-point burner that defied cooktop conventions while improving rangetop performance. The burner's shape ensured more even cooking and more efficient flame distribution, making for easier, superior cooking and easy clean-up. The StarBurner remains a staple feature of Thermador rangetops today.



The introduction of CookSmart technology in 2000 even further contributed to Thermador's mission of kitchen efficiency. A combination of microwave and convection heating, CookSmart technology heats to optimal temperatures while cutting cooking time by up to 50 percent. Home cooks could spend more time with their families and

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Sunday would have been Julia Child's 98th birthday! Did you know Julia Child used a Thermador wall oven in her nationally acclaimed PBS cooking series? Today you can still see her oven and entire set at the Smithsonian.

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Sean O'Brien We keep the same "Flame" colored Le Cruset Pan she also used on display on our Thermador Pro Cooktop, across from our Wall Oven!

August 13, 2010 at 3:37pm · Like



Lynn Adcock Carson That is too cool!

I have a thermador vent hood that has the heat lamps and racks. Can not find a vent/fan filter for it. Can you please help? Really like it, would hate to have to replace it.

August 13, 2010 at 5:47pm · Like



Jennifer Hoffman rabid Julia fan here!

August 13, 2010 at 8:28pm · Like



Thermador Hi Lynn! We're happy to help. Please send us any info you have about your hood to Zach@Thermador.com.

August 13, 2010 at 9:23pm · Like



Becky Harris Delson I was so lucky to meet Julia at a book signing several years ago. It was a life changing moment for me. Didn't know her oven was a Thermador!

August 13, 2010 at 10:05pm · Like



Joyce Sapon can't wait until mine is installed!

August 13, 2010 at 10:29pm · Like



Adri Barr Crocetti Some of us food bloggers, my blog is www.thefrontburner.us

submitted pix of Julia's recipes that we made to Cooking Channel to honor Julia. The pix are posted at: <http://www.cookingchanneltv.com/chefs/food-people-cooking-julia-child/pictures/index.html>

August 13, 2010 at 10:41pm · Like



Joan Picone HAPPY BIRTHDAY JULIA!.. you made everyone a STAR CHEF!!!! but THERMADOR completes it with that STAR burner.... we couldn't do it with out you!

August 15, 2010 at 11:05am · Like



Randa McGee Seargeant I didn't know that, but I have been trying some of her recipes this summer and they have all been delicious! Happy Birthday, Julia...we miss you!

August 16, 2010 at 10:14pm · Like



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THERMADOR PARTNERS WITH CULINARY TV PERSONALITY

Tulsa, Okla.-based cooking celebrity Remmi Smith to work with the luxury-appliance brand on new television series focused on healthy cooking for children

HUNTINGTON BEACH, Calif. (Nov. 17, 2010) — Luxury kitchen appliance brand Thermador today announced a partnership to sponsor a new television series called "The Culinary Kid." Hosted by 10-year-old Remmi Smith, a local culinary celebrity based in Tulsa, Okla., the new show will center on learning how to cook nutritious meals and educating children and their families on the value of healthy food.

"The Culinary Kid" will follow Remmi as she attends the Oklahoma State University Institute of Technology's Culinary Arts Program (OSUIT), where she is required to study, practice and develop her culinary knowledge and skills. Additionally, the series will feature Remmi demonstrating her cooking repertoire in a show kitchen located at Metro Appliances & More, furnished with Thermador appliances. The new series is scheduled to air starting Jan. 5, 2011, during primetime at 7 p.m. on Cox Channel 3, HD703 and Video on Demand in local markets surrounding Tulsa.

"When first approached by Remmi and her team, we were thrilled to offer Metro Appliances & More as the venue for her television program," said Judy Bilyeu, corporate marketing director, Metro Appliances & More. "And because we were so impressed by Remmi's desire to teach other young people healthy cooking habits, we immediately knew Thermador would be the perfect partner. Thermador has been providing quality products for cooks for more than 75 years and remain committed to empowering culinary enthusiasts to be their best."

Thermador's sponsorship will include 30-second spot commercials and closing credits in each series episode, inclusion on website www.cooktimewithremmi.com, and cross-promotion on Facebook™ and Twitter™. Remmi will also wear a Thermador chef's jacket in each episode.

"The sponsorship of the 'The Culinary Kid' show gives Thermador the opportunity to connect with culinary enthusiasts in Tulsa and surrounding areas — both the young and the young at heart," said Zach Elkin, director of Thermador brand. "Besides the

FOR MEDIA INQUIRIES PLEASE CONTACT:

Sung Choi - DGWB PR - (714) 881-2345 - schoi@dgwb.com

Mike Besack - DGWB PR - (714) 881-2317 - mbesack@dgwb.com

Marni Hale - Thermador - (949) 724-3560 - marni.hale@bshg.com

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- 10/14/2011** ▶ Thermador Teams with White on Rice Couple
- 08/17/2011** ▶ Thermador to be Showcased at Kansas City's Premier Home Design Store
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A Steamy Soiree, Hosted by Thermador

POSTED BY THE THERMADOR TEAM ON JUNE - 6 - 2011 3 COMMENTS



What's hot, steamy and a foodie magnet?

Last week it was the [Thermador Gallery & Training Center](#) in Scottsdale, Ariz., where we hosted our Steamy Soiree blogger event. Twenty food bloggers from all over the country were in attendance as we unveiled for the first time ever the [Pro Grand Steam Range](#), Thermador's most crowning achievement to date.



And yes, we literally unveiled it. When the cover came off, it was like the paparazzi were there. Zach Elkin, director of the Thermador brand, did the official unveiling honors.

That was the main event, but there was plenty more fun throughout the rest of the trip. [We kicked the day off with a presentation on Thermador's heritage — which includes Julia Child and Alice from "The Brady Bunch" — before segueing into a hands-on lunch preparation.](#)

<http://www.thermador.com/blog/?p=1439>[6/27/2012 2:51:16 PM]

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Butter-Poached Lobster Tail with Sambuca Flambéed Fennel

POSTED BY KYLE JAKOBI

ON JANUARY - 14 - 2011

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Butter-Poached Lobster Tail with Sambuca Flambéed Fennel Recipe

Around here, Lobster Thermidor gets all the love. The name is so similar, Julia Child made it famous, on and on we go — it's almost the perfect Thermador dish.

Lost in the shuffle are all the other lobster recipes.

Until this week.

Thanks to our brand new Thermador Web Experience, we now have "Butter-Poached Lobster Tail with Sambuca Flambéed Fennel" on the Thermador menu.

If you're looking for that new lobster recipe, well, here you are!

[Click here](#) to watch the how-to video on the Web Experience.

Recipe: Butter-Poached Lobster Tail with Sambuca Flambéed Fennel

2 lobster tails

4 cups butter

6 bulbs fennel (julienne)

Red peppers (julienne)

Tarragon (picked from stem)

Nutmeg

Sambuca Liquor

Olive oil

3 Oranges (segment half, and cut the rest in half)

1. Place 1½ butter in a small pot over a low flame, add lobster tail and tarragon

2. Simmer on a low flame until butter is melted and starts to show signs of boiling

3. While lobster is simmering slowly, heat a medium size pan on high heat

4. Place oil in pan and then add fennel and sauté till translucent

5. Add Sambuca to fennel off the flame, then tip the pan into the flame to ignite the alcohol

6. Once the alcohol is cooked off, add red pepper and season to taste.

7. Add a tablespoon of butter to fennel; squeeze ½ of an orange into the pan.

8. Place fennel in center of plate, remove lobster from the butter

<http://www.thermador.com/blog/?p=1006>[6/27/2012 2:37:08 PM]

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From the Director's Desk: Brand Interaction On-demand

POSTED BY ZACH ELKIN ON APRIL - 1 - 2011 ADD COMMENTS



Videos from the Thermador Web Experience feature true home cooks performing cooking demonstrations.

Have you ever searched for a last-minute recipe on the Internet, but couldn't quite make it come together in time for your dinner party? Or Thanksgiving dinner? Or worse yet, your March Madness party?

There's always some hang up: How high do I turn the burner? How long do I sauté those mushrooms for? What temperature and convection combination do I turn my oven to?

I know we've been there at my house, and I wish we had the help of [Thermador's Web Experience](#) back then. Lucky for all of us, Thermador's Virtual Dinner Party offers the perfect step-by-step solution on-demand at the click of a mouse.

Our Virtual Dinner Party is the first of its kind in the kitchen-appliance industry to offer consumers the opportunity to interact with a brand 24 hours a day, seven days a week, 365 days a year on their computer screens.

If only Julia Child could see Thermador now. And she had a laptop.

Officially, the Thermador Web Experience is an immersive cooking and product demonstration website that makes up a key component to our bold new marketing campaign. It is yet another truly unique innovation from a brand that has 11 decades of them to its name.

The concept behind the experience stemmed from our Gallery & Training Center in Scottsdale, Ariz., where throughout the year we invite employees, dealers, designers, builders, culinary enthusiasts and media out to experience the latest Thermador kitchen innovations at our showcase facility. We wanted to bottle that experience and make it available to everyone.

The immersive aspect of the site makes it seem like you're actually at the dinner party, conversing with the host, learning recipes, and at the same time, glean knowledge of our appliances.

The only thing the Web Experience doesn't do is cook your meal for you. But hey, you're a culinary enthusiast, so you wouldn't want that now would you?

Cheers,

Zach Elkin

Director of the Thermador Brand

<http://www.thermador.com/blog/?p=1268>[6/27/2012 2:49:52 PM]

Channel and HomeClick's Community site.

The Thermador Brand

Thermador began making appliances in 1932, after operating for 16 years as an electrical products manufacturer, and has been innovating ever since. Julia Child created many of her famous PBS show dishes in a Thermador wall oven.



The company's online Heritage page offers a fabulous timeline of introductions to the home appliance market: wall ovens and cooktops (1947), "pro ranges" (1948), warming drawers (1952), self-cleaning ovens (1963), speed cook ovens (1976), pop-up retractable downdraft systems (1978) and sealed gas burners (1987), among others.

Thermadors are sold through the same high-end appliance showrooms as their high-end competitors.

The Facts

Warranty: One year

Pricing: MSRP \$13,995

Website: <http://www.thermador.com/>

All photos courtesy of Thermador.

POSTED BY JAMIE GOLDBERG, AKBD, CAPS AT 11:38 AM 



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Thermador appliances represent the height of innovation and quality for your home, which may be why **Julia Child used Thermador appliances for her cooking show**. Since 1916, Thermador appliances have led the industry in new technologies that make cooking and cleaning more precise and efficient.

Yale Appliance in Boston, MA carries a full line of Thermador appliances, including refrigerators, ranges, ovens, cooktops and dishwashers, that will bring the highest standards of appliance design and function to your kitchen.

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[Kiefferscooks.com](#)

Thermador's 48" Pro-Grand Steam Range

Hey Appliance Fans,

Maybe you've heard of Thermador. Maybe you haven't. Either way, they've been changing the kitchen appliance landscape for over 50 years. I'm not making this up. They were the first company to develop a built-in wall oven for the home. Then they were the first company to introduce a white wall oven. Funny how we take white wall ovens for granted, but SOMEONE had to be the first to create one.



Here's just a small list of innovation courtesy of Thermador.

Julia Child thought Thermador was good enough to use on her TV program. After her show went off the air, she donated her entire kitchen to The Smithsonian. So, yeah, you can go to The Smithsonian Institute and see a Thermador product. You know, the same museum that displays the Wright Brother's Airplane. Yeah, THAT Smithsonian.

Thermador was even good enough for the best I'm-a-kid-home-from-school-sick-television-show: The Brady Bunch. Yup, if it was good enough for Alice to cook on, then it's good enough for you, right? Right.

So to continue with the innovative tradition that Thermador is known for, they developed what might be the COOLEST range on the planet today: The 48" Pro-Grand Steam Range aka "The Ultimate Culinary Center".

KIEFFER'S "SUPER" SHOWROOM

785 Sumneytown Pike
Lansdale, PA 19440

(215) 699-3522

Mon - Fri: 10am-8pm

Sat: 10am-4pm

*Newly re-designed Kitchenaid, GE Profile, and Electrolux Displays! *

LINKS

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- o [Kieffer's Cooks](#)

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HERITAGE

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ABOUT US

ELEVEN DECADES OF PERFORMANCE

INTRODUCTION OF THE BURNER
Thermador introduces the first professional ranges and cooktops for home chefs.

2001
JULIA CHILD AND HER KITCHEN
In 2001, Julia Child's kitchen is inducted into the Smithsonian Institution, National Museum of American History, Kenneth E. Behring Center.

2002
INTRODUCTION OF THE JET IMPINGEMENT OVEN
Thermador produces the first dual Jet Impingement Oven. This technology improves SpeedCooking by using variably directed jets of air along with microwave radiation to reduce cooking times by 75 percent, while still maintaining texture and flavor.

THERMADOR: Historical Timeline

For more than eleven decades, Thermador has been making the American kitchen more beautiful, more efficient, and more luxurious, with meticulously crafted appliances engineered and designed to appeal to the most discriminating culinary enthusiast.

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Contents:

- Historical Timeline: A Look Back at More Thermador Feats
- ONE, TWO, FREE Glistens Sapphire
- Thermador Showcased on "Ellen"

Historical Timeline: A Look Back at More Thermador Feats

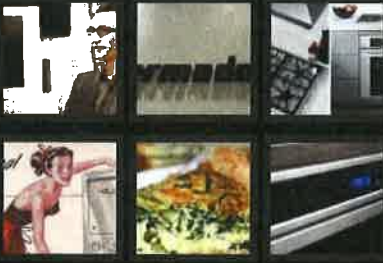
Thermador has long been a company of firsts, beginning with the world's first built-in wall oven, to the first separate refrigerator and freezer columns. Here's a look back at some of the most noteworthy years in the history of America's most iconic kitchen brand:



- 1955** Thermador dreams up the 24-inch Masterpiece Built-In Oven, the world's first built-in wall oven. The American kitchen will never be the same.
- 1969** Thermador meets Hollywood: Alice from the "Brady Bunch" prepares the family's first meals using a Thermador wall oven and other Thermador appliances.
- 1970** Julia Child uses a Thermador wall oven in her nationally acclaimed PBS cooking series.
- 1975** Thermador launches the first triple-oven, three-way-microwave, warming-drawer and oven-combo unit, which remains a company exclusive to this day.
- 1976** Thermador pioneers another original invention: the first "speed cooking" oven, a combination microwave-thermal built-in oven.
- 1998** Thermador shelves the traditional circular-shaped burner for its unique star-shaped burner. The technology is dubbed the Star® Burner and becomes an icon for the brand's innovative nature.
- 2000** Thermador introduces CookSmart™ Technology, a combination of microwave and convection heating that results in optimal temperatures and cuts cooking time by up to 50 percent without compromising taste or texture.
- 2001** Julia Child donates her kitchen to the Smithsonian, further cementing the brand's place in popular American culture.
- 2006** Thermador becomes the first company to separate the refrigerator and freezer into separate columns with its Freedom® Collection Columns. Now, serious cooks can design the kitchen that best suits their needs.

Thermador®

CATEGORIES ▾ ARCHIVES ▾



What a lot of our guests came to see
Freedom Induction [#UltimateKitchen](#)
<http://t.co/yXSNTx6D> <#> 4 hours ago

The Pro Grand theater tour. #UltimateKitchen
<http://t.co/alf187Ky> # 5 hours ago

#UltimateKitchen cookies :)
http://t.co/Ye5amh1r # 17 hours ago

Round two of OC dining experience with fab bloggers at Villa Nova [#UltimateCooking](#) # 19 hours ago

Mozza and now Villa Nova for our progressive dinner tour at [#UltimateKitchen](#) experience. Yum! <#> 19 hours ago

A Look Back at Thermador's Storied History

POSTED BY THE THERMADOR TEAM + ON JUNE - 23 - 2011 ADD COMMENTS

From inventing the first built-in wall oven, to taking the stainless steel kitchen mainstream, to innovating the patented Star Burners, **Thermador** has a deep history of industry firsts.

Notable personalities throughout the years have also been enamored with Thermador. Julia Child used a Thermador oven in her critically acclaimed PBS TV series, while Alice from the "Brady Bunch" also cooked with Thermador appliances.

Here's a look back at the major Thermador achievements throughout the years:



1916—William E. Cranston founded Thermador, which began as a manufacturer of electric items, most notably portable and built-in room heaters.

1932—Cranston merges with business owner H.H. Fogwell to form The Thermador Electrical Manufacturing Company.

1947—Thermador invents the first built-in wall oven. Duplicated by virtually every major oven manufacturer since its inception, Thermador's "Bilt-in" oven represents one of the most significant technological advancements in the history of kitchen appliances.

1948—Thermador introduces the first "Pro Range" for residential use.

1952—Patterned after commercial restaurant equipment, Thermador develops the first home version warming drawer.

1963—Thermador introduces the first self-cleaning oven.

1970—"Smooth top" material is developed by Corning, Inc., and first used by Thermador in its cooktops.

1970—Julia Child uses Thermador in her critically acclaimed PBS TV series.



1976—Thermador introduces the first "Speedcooking" oven, which combines thermal heat with microwave energy to cook food up to 35 percent faster than conventional ovens.

1978—Thermador introduces the first retractable downdraft ventilation system with elevating “snorkel” intake.

1982—Many Thermador breakthroughs are now considered industry standards, such as gas cooktops with high-power super burners with an output of 11,500 BTUs, an unmatched achievement at the time.

1987—Thermador continues its groundbreaking advancements with

the introduction of the sealed gas burner with automatic re-ignition,

1994—Thermador introduces exclusive ExtraLow burners, which cycle the flame on and off to maintain heat output.

1998—Thermador introduces the first professional ranges with cooktops with Star Burners.

2001—Julia Child's kitchen is inducted into the Smithsonian Institution, National Museum of American History, Kenneth E. Behring Center.

2001—Thermador produces the first domestic Jet Impingement Oven.

2006—Thermador introduces its award-winning Freedom Collection refrigeration: a new, modular concept of built-in fresh food, freezer and wine preservation columns.

2006—Thermador introduces the first warming drawer with convection technology.

2008—Another Thermador exclusive: Sensor Dome technology adds convenience and precision to cooking on electric cooktops.

2009—Thermador develops the largest and most powerful induction model on the market.

A Look Back at Thermador's Storied History : Thermador Home Appliance Blog



JULIA CHILD

Julia Child uses Thermador in her critically acclaimed PBS TV Series

2009—Thermador creates the largest wine glass capacity dishwasher on the market with Sapphire Glow light.

2010—Thermador's keen eye for predicting the future of cooking brought on the revolutionary **Steam and Convection Oven**. This innovative, highly-effective oven defrosts, steams, proofs, bakes, slow cooks and even reheats food to perfection.

2011—Thermador unveils the **Pro Grand Steam**, the world's first kitchen appliance to offer seven distinct cooking options — steaming, convection baking, burner cooking, simmering, grilling, griddle cooking and warming — with a combination Steam & Convection Oven, a large-capacity convection oven, a six-burner gas cooktop featuring the exclusive Star® Burners, and a fully integrated warming drawer to complete the all-in-one package.

FEATURED



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KITCHEN DESIGN & PLANNING GUIDE

VOLUME 2



ELEVEN DECADES OF INNOVATION & PERFORMANCE

1916 Thermador is founded

1932 Thermador begins manufacturing appliances

1947 Thermador invents the first wall oven and cooktop and introduces stainless steel to home appliances

1948 Thermador introduces the first "Pro Range"

1952 Introduction of the first warming drawer

1963 Introduction of the first self-cleaning oven

1970 Introduction of the first smooth cooktop

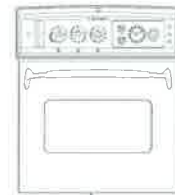
1970 Julia Child uses Thermador in her critically acclaimed PBS TV Series

1976 Introduction of the first thermal heat and microwave energy "Speedcooking" oven

1978 Introduction of the first retractable pop up downdraft ventilation system

1982 Introduction of the first super burner

1987 Introduction of first sealed gas burner with automatic re-ignition





1994 Thermador invents the ExtraLow® Burner

1998 Thermador invents the Star® Burner

2001 Julia Child's nationally televised kitchen is inducted into the Smithsonian Institution, National Museum of American History, Kenneth E. Behring Center

2002 Introduction of the first jet impingement oven which reduced cooking time by 75%



2006 Thermador introduces the first modular refrigeration system

2006 Introduction of the first convection warming drawer

2008 Thermador invents SensorDome™ technology which automatically measures temperature in cookware

2009 Introduction of the first dishwasher with the largest wine glass capacity and Sapphire Glow® light



2010 A new decade marks the introduction of Thermador's Steam & Convection Oven

2011 The Ultimate Culinary Center™ is born with the introduction of the first Professional Range with Steam

2012 Thermador introduces Freedom® Induction with the largest cooking surface

2012 The introduction of Star Speed™, the fastest full wash dishwasher



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5

The History of Thermador

The History of Thermador

Source: From [Thermador Website](#)

1916—William E. Cranston founded Thermador, which began as a manufacturer of electric items, most notably portable and built-in room heaters. [\(thermador\)](#)

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2010—Thermador's keen eye for predicting the future of cooking brought on the



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**Thermador**

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Kitchen/Cooking

Empowering culinary and design enthusiasts to be their best through innovation breakthroughs in kitchen appliances. www.Thermador.com

About



Photos



Ultimate Kitchen Sw...



ONE-TWO-FREE



Videos

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Write something...

Thermador
about an hour ago

This morning we welcomed some of our favorite culinary and design bloggers to the new Thermador Design and Experience Center in Irvine, CA.



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Jim Johnston They look busy, but not Cooking!
27 minutes ago Like

Write a comment...

Thermador shared a link
22 hours ago

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1 2 hours ago**Lisa Chapman Tatum**I have 50 yr old thermador appliances, wall oven and elect...
2 Monday at 6:26pm**Jo Ann Pritchard Carter**If want to win.
Sunday at 6:47pm**Irene Zeltser Fillingier**Irene Zeltser Fillingier-Thermador appliances are the best. ...
2 Sunday at 7:49am

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Chef

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RecentThermador added a milestone from 1930 to their timeline: **In the 1930s, Thermador...****Thermador** shared a link
Yesterday

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Thermador Timeline Founded Highlights

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June

May

2010s

2000s

1990s

1980s

1970s

1963

1950s

1940s

1930s

Founded

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1

Julia Child Uses Thermador In Her TV Series

1970

Julia Child uses Thermador in her critically acclaimed PBS TV series.



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w/ term.
Jami Rahmar
AT&T.

1963

The First Self-Cleaning Oven

1963

Thermador continues to improve on their "built-in" ovens with the addition of the first self-cleaning oven.

1 Chat (Offline)

Thermador® *An American Icon™*

CELEBRATING
50 YEARS
OF THE
BUILT-IN OVEN
CREATED BY
Thermador

1932 Thermador becomes incorporated in California.

1965 Reinforcing its position as an industry leader, Thermador brings to the market the first oven with a black glass front door, a trend that continues today.



1955 Thermador introduces the first built-in wall oven to the kitchen industry. The 24" Masterpiece Built-In Oven created an entirely new product category and forever changed the concept of the American kitchen. This revolutionary design offered consumers the ultimate in luxury, convenience and flexibility.



1968 Thermador pioneers another trend with the first "white on white" styling for a more contemporary look.

1969 Thermador meets Hollywood. "Alice" from the Brady Bunch prepared the family's meals using a Thermador wall oven and other Thermador appliances.

1975 Thermador introduces the very first triple oven, three-way microwave, warming drawer and oven combo unit for microwave and oven unit. This combination remains a Thermador exclusive today.



2000 Thermador introduces CookSmart™ technology, a combination of microwave and convection heating that results in optimal temperature and cuts cooking time by up to 50% without compromising taste or texture.



2001 Julia Child donates her kitchen to the Smithsonian. Today visitors can see the cooking icon's "beloved" Thermador wall oven along with her kitchen at the Smithsonian's National Museum of American History.



1956 Staying ahead of the curve, Thermador introduces the first "Built-In" Double Oven. This side-by-side creation doubled the oven's cooking capacity while continuing to make a design statement and offering the cooking performance established by the original wall oven.



1976 Thermador launches another original invention with the first "Speed Cooking" Oven, a combination microwave thermal built-in oven.



2005

1970 Julia Child uses a Thermador wall oven in her nationally acclaimed PBS cooking series.



1976

TODAY Thermador's advancements over the last 50 years continue to solidify its position as an American icon. Today's wall ovens feature the Personal Culinary Assistant™, which lets users see and operate all cooking modes with single touch programming for superior cooking results. An industry-exclusive, scrolling 16-digit alphanumeric display provides step-by-step text feedback and audio cues to guide users through oven programming.

**UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA**

NOTICE OF ASSIGNMENT TO UNITED STATES MAGISTRATE JUDGE FOR DISCOVERY

This case has been assigned to District Judge Dean D. Pregerson and the assigned discovery Magistrate Judge is Stephen J. Hillman.

The case number on all documents filed with the Court should read as follows:

SACV12- 1403 DDP (SHx)

Pursuant to General Order 05-07 of the United States District Court for the Central District of California, the Magistrate Judge has been designated to hear discovery related motions.

All discovery related motions should be noticed on the calendar of the Magistrate Judge

=====

NOTICE TO COUNSEL

A copy of this notice must be served with the summons and complaint on all defendants (if a removal action is filed, a copy of this notice must be served on all plaintiffs).

Subsequent documents must be filed at the following location:

☒ **Western Division**
312 N. Spring St., Rm. G-8
Los Angeles, CA 90012

☐ **Southern Division**
411 West Fourth St., Rm. 1-053
Santa Ana, CA 92701-4516

☐ **Eastern Division**
3470 Twelfth St., Rm. 134
Riverside, CA 92501

Failure to file at the proper location will result in your documents being returned to you.

Charles J. Harder, Esq. (State Bar #198593)
 Jeffrey I. Abrams, Esq. (State Bar #162735)
 Wolf, Rifkin, Shapiro, Schulman & Rabkin, LLP
 11400 W. Olympic Blvd., 9th Floor
 Los Angeles, California 90064-1582
 Tel: 310-478-4100
 Fax: 310-479-1422

**UNITED STATES DISTRICT COURT
 CENTRAL DISTRICT OF CALIFORNIA**

THE JULIA CHILD FOUNDATION FOR
 GASTRONOMY AND THE CULINARY ARTS, a
 Massachusetts charitable trust,

PLAINTIFF(S)

v.

BSH HOME APPLIANCES CORPORATION, doing
 business as "Thermador", a Delaware corporation, and
 DOES 1-10, inclusive,

DEFENDANT(S).

CASE NUMBER

8:12 CV 1403 DDP (SH+)

SUMMONS

TO: DEFENDANT(S): BSH HOME APPLIANCES CORPORATION, doing business as "Thermador", a Delaware corporation, and DOES 1-10, inclusive

A lawsuit has been filed against you.

Within 21 days after service of this summons on you (not counting the day you received it), you must serve on the plaintiff an answer to the attached ☒ complaint ☐ amended complaint ☐ counterclaim ☐ cross-claim or a motion under Rule 12 of the Federal Rules of Civil Procedure. The answer or motion must be served on the plaintiff's attorney, Charles J. Harder, Esq., whose address is Wolf, Rifkin, Shapiro, Schulman & Rabkin, LLP, 11400 W. Olympic Blvd., Ninth Floor, Los Angeles, CA 90064-1582. If you fail to do so, judgment by default will be entered against you for the relief demanded in the complaint. You also must file your answer or motion with the court.

Dated: 8/28/2012

Clerk, U.S. District Court

By: [Signature]

Deputy Clerk



(Seal of the Court)

[Use 60 days if the defendant is the United States or a United States agency, or is an officer or employee of the United States. Allowed 60 days by Rule 12(a)(3)].

**UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA
CIVIL COVER SHEET**

I (a) PLAINTIFFS (Check box if you are representing yourself ☐)
THE JULIA CHILD FOUNDATION FOR GASTRONOMY
AND THE CULINARY ARTS, a Massachusetts charitable trust

DEFENDANTS
BSH HOME APPLIANCES CORPORATION, doing business as
"Thermador", a Delaware corporation, and DOES 1-10, inclusive

(b) Attorneys (Firm Name, Address and Telephone Number. If you are representing yourself, provide same.)
Charles J. Harder, Esq. (State Bar #198593)
WOLF, RIFKIN, SHAPIRO, SCHULMAN & RABKIN, LLP
11400 W. Olympic Blvd., 9th Floor
Los Angeles, California 90064-1582
Tel: 310-478-4100

Attorneys (If Known)
Unknown

II. BASIS OF JURISDICTION (Place an X in one box only.)

- ☐ 1 U.S. Government Plaintiff ☒ 3 Federal Question (U.S. Government Not a Party)
☐ 2 U.S. Government Defendant ☐ 4 Diversity (Indicate Citizenship of Parties in Item III)

III. CITIZENSHIP OF PRINCIPAL PARTIES - For Diversity Cases Only
(Place an X in one box for plaintiff and one for defendant.)

| | PTF | DEF | | PTF | DEF |
|---|----------------------------|----------------------------|---|----------------------------|----------------------------|
| Citizen of This State | <input type="checkbox"/> 1 | <input type="checkbox"/> 1 | Incorporated or Principal Place of Business in This State | <input type="checkbox"/> 4 | <input type="checkbox"/> 4 |
| Citizen of Another State | <input type="checkbox"/> 2 | <input type="checkbox"/> 2 | Incorporated and Principal Place of Business in Another State | <input type="checkbox"/> 5 | <input type="checkbox"/> 5 |
| Citizen or Subject of a Foreign Country | <input type="checkbox"/> 3 | <input type="checkbox"/> 3 | Foreign Nation | <input type="checkbox"/> 6 | <input type="checkbox"/> 6 |

IV. ORIGIN (Place an X in one box only.)

- ☒ 1 Original Proceeding ☐ 2 Removed from State Court ☐ 3 Remanded from Appellate Court ☐ 4 Reinstated or Reopened ☐ 5 Transferred from another district (specify): ☐ 6 Multi-District Litigation ☐ 7 Appeal to District Judge from Magistrate Judge

V. REQUESTED IN COMPLAINT: JURY DEMAND: ☒ Yes ☐ No (Check 'Yes' only if demanded in complaint.)

CLASS ACTION under F.R.C.P. 23: ☐ Yes ☒ No

☒ **MONEY DEMANDED IN COMPLAINT: \$** to be determined

VI. CAUSE OF ACTION (Cite the U. S. Civil Statute under which you are filing and write a brief statement of cause. Do not cite jurisdictional statutes unless diversity.)
Infringement of Trademark, Trade Name, Trade Dress, and Slogan (15 U.S.C. § 1125(a)); and Copyright Infringement (17 U.S.C. § 501, et seq.);

VII. NATURE OF SUIT (Place an X in one box only.)

| OTHER STATUTES | CONTRACT | TORTS
PERSONAL INJURY | TORTS
PERSONAL
PROPERTY | PRISONER
PETITIONS | LABOR |
|--|--|---|--|--|---|
| <input type="checkbox"/> 400 State Reapportionment | <input type="checkbox"/> 110 Insurance | <input type="checkbox"/> 310 Airplane | <input type="checkbox"/> 370 Other Fraud | <input type="checkbox"/> 510 Motions to Vacate Sentence Habeas Corpus | <input type="checkbox"/> 710 Fair Labor Standards Act |
| <input type="checkbox"/> 410 Antitrust | <input type="checkbox"/> 120 Marine | <input type="checkbox"/> 315 Airplane Product Liability | <input type="checkbox"/> 371 Truth in Lending | <input type="checkbox"/> 530 General | <input type="checkbox"/> 720 Labor/Mgmt. Relations |
| <input type="checkbox"/> 430 Banks and Banking | <input type="checkbox"/> 130 Miller Act | <input type="checkbox"/> 320 Assault, Libel & Slander | <input type="checkbox"/> 380 Other Personal Property Damage | <input type="checkbox"/> 535 Death Penalty | <input type="checkbox"/> 730 Labor/Mgmt. Reporting & Disclosure Act |
| <input type="checkbox"/> 450 Commerce/ICC Rates/etc. | <input type="checkbox"/> 140 Negotiable Instrument | <input type="checkbox"/> 330 Fed. Employers' Liability | <input type="checkbox"/> 385 Property Damage Product Liability | <input type="checkbox"/> 540 Mandamus/Other | <input type="checkbox"/> 740 Railway Labor Act |
| <input type="checkbox"/> 460 Deportation | <input type="checkbox"/> 150 Recovery of Overpayment & Enforcement of Judgment | <input type="checkbox"/> 340 Marine | <input type="checkbox"/> 385 Property Damage Product Liability | <input type="checkbox"/> 550 Civil Rights | <input type="checkbox"/> 790 Other Labor Litigation |
| <input type="checkbox"/> 470 Racketeer Influenced and Corrupt Organizations | <input type="checkbox"/> 151 Medicare Act | <input type="checkbox"/> 345 Marine Product Liability | <input type="checkbox"/> 22 Appeal 28 USC 158 | <input type="checkbox"/> 555 Prison Condition | <input type="checkbox"/> 791 Empl. Ret. Inc. Security Act |
| <input type="checkbox"/> 480 Consumer Credit | <input type="checkbox"/> 152 Recovery of Defaulted Student Loan (Excl. Veterans) | <input type="checkbox"/> 350 Motor Vehicle | <input type="checkbox"/> 423 Withdrawal 28 USC 157 | <input type="checkbox"/> 610 Agriculture | <input type="checkbox"/> 820 Copyrights |
| <input type="checkbox"/> 490 Cable/Sat TV | <input type="checkbox"/> 153 Recovery of Overpayment of Veteran's Benefits | <input type="checkbox"/> 355 Motor Vehicle Product Liability | <input type="checkbox"/> 441 Voting | <input type="checkbox"/> 620 Other Food & Drug | <input type="checkbox"/> 830 Patent |
| <input type="checkbox"/> 810 Selective Service | <input type="checkbox"/> 160 Stockholders' Suits | <input type="checkbox"/> 360 Other Personal Injury | <input type="checkbox"/> 442 Employment | <input type="checkbox"/> 625 Drug Related Seizure of Property 21 USC 881 | <input checked="" type="checkbox"/> 840 Trademark |
| <input type="checkbox"/> 850 Securities/Commodities/Exchange | <input type="checkbox"/> 190 Other Contract | <input type="checkbox"/> 362 Personal Injury-Med Malpractice | <input type="checkbox"/> 443 Housing/Accommodations | <input type="checkbox"/> 630 Liquor Laws | <input type="checkbox"/> 61 HIA(1395ff) |
| <input type="checkbox"/> 875 Customer Challenge 12 USC 3410 | <input type="checkbox"/> 195 Contract Product Liability | <input type="checkbox"/> 365 Personal Injury-Product Liability | <input type="checkbox"/> 444 Welfare | <input type="checkbox"/> 640 R.R. & Truck | <input type="checkbox"/> 862 Black Lung (923) |
| <input type="checkbox"/> 890 Other Statutory Actions | <input type="checkbox"/> 196 Franchise | <input type="checkbox"/> 368 Asbestos Personal Injury Product Liability | <input type="checkbox"/> 445 American with Disabilities - Employment | <input type="checkbox"/> 650 Airline Regs | <input type="checkbox"/> 863 DIWC/DIWW 405(g) |
| <input type="checkbox"/> 891 Agricultural Act | <input type="checkbox"/> 210 Land Condemnation | <input type="checkbox"/> 462 Naturalization Application | <input type="checkbox"/> 446 American with Disabilities - Other | <input type="checkbox"/> 660 Occupational Safety /Health | <input type="checkbox"/> 864 SSID Title XVI |
| <input type="checkbox"/> 892 Economic Stabilization Act | <input type="checkbox"/> 220 Foreclosure | <input type="checkbox"/> 463 Habeas Corpus-Alien Detainee | <input type="checkbox"/> 440 Other Civil Rights | <input type="checkbox"/> 690 Other | <input type="checkbox"/> 865 RSI (405(g)) |
| <input type="checkbox"/> 893 Environmental Matters | <input type="checkbox"/> 230 Rent Lease & Ejectment | <input type="checkbox"/> 465 Other Immigration Actions | | | <input type="checkbox"/> 870 Taxes (U.S. Plaintiff or Defendant) |
| <input type="checkbox"/> 894 Energy Allocation Act | <input type="checkbox"/> 240 Torts to Land | | | | <input type="checkbox"/> 871 IRS-Third Party 26 USC 7609 |
| <input type="checkbox"/> 895 Freedom of Info. Act | <input type="checkbox"/> 245 Tort Product Liability | | | | |
| <input type="checkbox"/> 900 Appeal of Fee Determination Under Equal Access to Justice | <input type="checkbox"/> 290 All Other Real Property | | | | |
| <input type="checkbox"/> 950 Constitutionality of State Statutes | | | | | |

FOR OFFICE USE ONLY: Case Number: _____

AFTER COMPLETING THE FRONT SIDE OF FORM CV-71, COMPLETE THE INFORMATION REQUESTED BELOW.

UNITED STATES DISTRICT COURT, CENTRAL DISTRICT CALIFORNIA
CIVIL COVER SHEET

VIII(a). IDENTICAL CASES: Has this action been previously filed in this court and dismissed, remanded or closed? ☒ No ☐ Yes

If yes, list case number(s): _____

VIII(b). RELATED CASES: Have any cases been previously filed in this court that are related to the present case? ☒ No ☐ Yes

If yes, list case number(s): _____

Civil cases are deemed related if a previously filed case and the present case:

- (Check all boxes that apply) ☐ A. Arise from the same or closely related transactions, happenings, or events; or
☐ B. Call for determination of the same or substantially related or similar questions of law and fact; or
☐ C. For other reasons would entail substantial duplication of labor if heard by different judges; or
☐ D. Involve the same patent, trademark or copyright, and one of the factors identified above in a, b or c also is present.

IX. VENUE: (When completing the following information, use an additional sheet if necessary.)

(a) List the County in this District; California County outside of this District; State if other than California; or Foreign Country, in which **EACH** named plaintiff resides.
☐ Check here if the government, its agencies or employees is a named plaintiff. If this box is checked, go to item (b).

| | |
|---------------------------|---|
| County in this District:* | California County outside of this District; State, if other than California; or Foreign Country |
| Santa Barbara | Massachusetts |

(b) List the County in this District; California County outside of this District; State if other than California; or Foreign Country, in which **EACH** named defendant resides.
☐ Check here if the government, its agencies or employees is a named defendant. If this box is checked, go to item (c).

| | |
|---|---|
| County in this District:* | California County outside of this District; State, if other than California; or Foreign Country |
| BSH Home Appliances Corporation: Orange | |

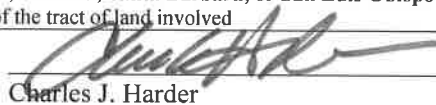
(c) List the County in this District; California County outside of this District; State if other than California; or Foreign Country, in which **EACH** claim arose.
Note: In land condemnation cases, use the location of the tract of land involved.

| | |
|---------------------------|---|
| County in this District:* | California County outside of this District; State, if other than California; or Foreign Country |
| Santa Barbara | |

* Los Angeles, Orange, San Bernardino, Riverside, Ventura, Santa Barbara, or San Luis Obispo Counties

Note: In land condemnation cases, use the location of the tract of land involved

X. SIGNATURE OF ATTORNEY (OR PRO PER):


Charles J. Harder

Date August 28, 2012

Notice to Counsel/Parties: The CV-71 (JS-44) Civil Cover Sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law. This form, approved by the Judicial Conference of the United States in September 1974, is required pursuant to Local Rule 3 -1 is not filed but is used by the Clerk of the Court for the purpose of statistics, venue and initiating the civil docket sheet. (For more detailed instructions, see separate instructions sheet.)

Key to Statistical codes relating to Social Security Cases:

| Nature of Suit Code | Abbreviation | Substantive Statement of Cause of Action |
|---------------------|--------------|--|
| 861 | HIA | All claims for health insurance benefits (Medicare) under Title 18, Part A, of the Social Security Act, as amended. Also, include claims by hospitals, skilled nursing facilities, etc., for certification as providers of services under the program. (42 U.S.C. 1935FF(b)) |
| 862 | BL | All claims for "Black Lung" benefits under Title 4, Part B, of the Federal Coal Mine Health and Safety Act of 1969. (30 U.S.C. 923) |
| 863 | DIWC | All claims filed by insured workers for disability insurance benefits under Title 2 of the Social Security Act, as amended; plus all claims filed for child's insurance benefits based on disability. (42 U.S.C. 405(g)) |
| 863 | DIWW | All claims filed for widows or widowers insurance benefits based on disability under Title 2 of the Social Security Act, as amended. (42 U.S.C. 405(g)) |
| 864 | SSID | All claims for supplemental security income payments based upon disability filed under Title 16 of the Social Security Act, as amended. |
| 865 | RSI | All claims for retirement (old age) and survivors benefits under Title 2 of the Social Security Act, as amended. (42 U.S.C. (g)) |